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**MEDIA ADVISORY
FOR IMMEDIATE RELEASE
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**Fort Bend County to Launch “Fort Bend Helps” – A Centralized Resource
Hub for Small Businesses**

WHAT:

Fort Bend County will officially launch the **Fort Bend Helps** website, a new online resource hub designed to support small business owners by streamlining access to permits, vendor registration, disaster relief, housing programs, and networking opportunities.

The site was created in response to community feedback and aims to eliminate confusion and connect local entrepreneurs with the tools they need to succeed.

WHEN:

Wednesday, May 21, 2025

WHERE:

Online at: [Fort Bend Helps](https://helps.fortbendcountytexas.gov/) (<https://helps.fortbendcountytexas.gov/>)

WHO:

The launch will be led by **Fort Bend County Judge KP George**, along with interviews and support from **Chief of Staff Shaneka Smith** and **Community Engagement Specialist Hina Qadri**. The launch video highlights the inspiration behind the website and the practical impact it will have for businesses across Fort Bend County.

WHY:

Fort Bend Helps reflects the County’s commitment to economic equity, accessibility, and local entrepreneurship. With content tailored to real-world challenges—including permitting, emergency relief, and affordable housing—this platform is designed to empower business owners, reduce barriers, and fuel economic growth.

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