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MEDIA ALERT-Photo Opportunity

Fort Bend County’s Countdown - 2025 Hurricane Season

MEDIA ALERT

- WHO:** Fort Bend County Judge KP George
Greg Babst, Fort Bend County Office of Homeland Security & Emergency Management
Lee Vela, Clear Channel Outdoor
- WHAT:** The launch of the 2025 hurricane preparedness campaign featuring a virtual countdown clock on area digital billboards.
- WHEN:** Wednesday, May 7, 2025, at 9:00 a.m.
- WHERE:** South Main Service Station
3311 Main
Stafford, Texas
- WHY:** In partnership with Clear Channel Outdoor, Fort Bend County is launching its 2025 hurricane preparedness campaign. As part of this effort, 10 digital billboards—provided at no cost to the County—will feature a live countdown to the official start of hurricane season.
These public service messages are designed to raise awareness and encourage residents to take steps to prepare before a storm strikes. Beginning June 1, the billboard messages will shift to seasonal hurricane safety and preparedness reminders through November 30.
- VISUALS:** Fort Bend County Judge KP George and Clear Channel’s Lee Vela will provide on-site statements. The digital billboard countdown clock will be frozen for 30 minutes for photo opportunities. Please call (281) 588-4222 to let us know if you will attend.



A Public Service Message by Clear Channel Outdoor